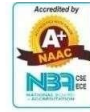




**NALLA NARASIMHA REDDY**  
 Education Society's Group of Institutions - Integrated Campus  
 (Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)  
 Chowdarguda (V), Korremula 'X' Roads, Ghatkesar (M), Medchal-Malkajgiri Dist., Hyderabad, T.S. - 500 088.  
**(UGC AUTONOMOUS INSTITUTION)**



**Industry Institution Interaction Cell (IIIC)**

Date: 10-03-2026

**REPORT**  
*on*  
**“VISIT TO CIA MSME EXPO 2026,  
 @ CHERLAPALLY HYDERABAD”**

**Visit Particulars:**

Date Organized	Venue/Organization	Attendees
09 <sup>th</sup> February 2026 (Monday)	<b>CIA MSME Expo- 2026,</b> Cherlapally Industrial Area, Cherlapally, Hyderabad	B. Tech. ECE & Civil selected students (54) & 4 faculty/staff.

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**Industry Institution Interaction Cell (IIIC) Initiative**  
 Department of *ECE & Department of CE*  
**VISIT**  
 to  
**6<sup>th</sup> CIA MSME EXPO 2026**  
 Expo : 9<sup>th</sup> - 11<sup>th</sup> March 2026  
**Cherlapally Industries Association (CIA) Complex,**  
**Cherlapally, Hyderabad**  
 Visit Date: 09-03-2026

*Event Banner*

## Overview of Visit:

The Department of Electronics and Communication Engineering, in association with the Department of Civil Engineering, the Institution's Innovation Council (IIC), and the Industry Institute Interaction Cell (IIIC), organised an industrial visit for B.Tech III-year ECE and CE students. The visit was conducted on 09<sup>th</sup> March 2026 (Monday) to the CIA MSME Expo- 2026, Cherlapally Industrial Area, Cherlapally, Hyderabad.

The 54 students were accompanied by Dr. P Ramesh, Dr. T Pavan Kumar, Dr. V Sravan Kumar, Mr. Prashant K Kulkarni and Mr K.Suresh Kumar.

## Purpose of Visit:

This visit was aimed at providing students with exposure to practical industry knowledge in various engineering areas and operations related to various fields.



*Students and faculty members interacting at various stalls in the CIA-MSME Expo*

## **Objectives of the Visit:**

**Objective 1:-** To understand the real-world applications in various fields, which include Electronics and Communication Engineering, and Civil Engineering

**Objective 2:-** To gain practical insight into various real-time systems.

**Objective 3:-** To enhance career awareness and job-readiness in core and multi-disciplinary engineering domains.

As part of the industrial visit, the students of the Electronics & Communication Engineering department and Civil Engineering visited various stalls of all disciplines in the expo. The visit effectively bridged the gap between theoretical concepts and real-world applications.

During the visit to the expo, students gained a practical understanding of which fill the gap between academics and industry.

The expo session on various real-time industrial modules was highly informative, where students learned about the various advanced systems, their functionality, and importance in fulfilling real-time needs.



*NNRG team at MSME Expo-2026*



*Group photo of students and faculty members with Mr.D. Srinivasa Reddy, President, CIA, Cherlapally*

### **Outcome of the Visit:**

1. The expo showcased various industrial products, machinery, fabrication tools, electronics, and manufacturing equipment. Students observed modern technologies and production techniques used in industries, helping them connect theoretical concepts with practical applications.
2. The visit encouraged students to explore entrepreneurship. By interacting with entrepreneurs and startup representatives, they learned how MSMEs are established, managed, and expanded in competitive markets.
3. Students had opportunities to interact with industrialists, engineers, and business professionals. These interactions provided insights into industry expectations, career opportunities, and skill requirements.

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**Dean, SoE & Convener, IIC**